Title of Article: Successful Interviewing and Data collection in Research
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Abstract: Interviewing is a method widely adopted for collection of data in empirical research. Gathering of quality data from interview deals with several details such as level of preparations, procedures to be followed, interview situation, communication style, level of rapport building, data collection instrument among others. The paper concerned with the interview generally followed for collection of data for empirical research. Thus, the factors that make for successful interview are discussed. The preliminary preparations such as identification of needs, community, visit to the area, meeting community leaders, sensitization exercise and knowledge of the community culture. The paper talked on other factors that make way for a successful interviewing like community participation, confidence and credibility of the researcher and his research, interpersonal communication and rapport building level, sustaining respondent’s level of interest during interview. Further the paper discusses how to collect sensitive information on sensitive areas such as age, income, sex, and other vital events. And finally it outlined series of techniques to be employed in eliciting information during interviewing process.

Key words: Data, empirical, research, interviewing process, rapport building