Title of Article: Pragmatics of Nigerian English in Digital Discourse

Author(s): Chiluwa, I., Ifukor, P., Taiwo, R.,

Outlet: Munich: Lincom Europa. ISBN 978 386 288 5336 (104pp.)

Date: 2014

Abstract: English like other languages that are used on the Internet is constrained by the technology of the new media; thus, some new styles of language use in communication are noticeable as users attempt to impose the techniques of the modern information technology on the old system of language. Nigerian English as a member of the New Englishes for example, has established itself in the cyberspace with the unmistakable ‘Nigerianness’ that is unique to the social and cultural identity of its users (see Chiluwa, 2008a, 2010a; Ifukor, 2011). This book is a scholarly attempt at harnessing research results in the investigation of (intercultural) pragmatics of Nigerian English in the context of Computer-Mediated Communication (CMC). The contributions in the book represent some aspects of the current state of the art research in linguistics/discourse pragmatics seen in the broad sense as a functional (i.e. social and cultural) perspective on digital discourse. The studies exemplify the manifestation of Nigerian English on Twitter and Facebook, as well as in texting, blogs, e-learning and online chats. Pragmatics theories/approaches applied in the analyses include politeness, speech/pragmatic acts, relevance and Gricean pragmatics.