Title of Article: Knowledge Management as a Strategy for achieving High Entrepreneurial Performance and Competitiveness

Author(s): Chinonye Love Moses


Abstract: This paper is focused on knowledge management as a strategy for achieving high entrepreneurial performance and competitiveness. It sought to find out if there is significant relationship between variables used in measuring knowledge management (independent variable), entrepreneurial performance and competitiveness (dependent variables). The results of the research hypotheses showed that entrepreneurial ability to evaluate and utilize knowledge has positive relationship with the enterprise competitive position. The result of the analysis also showed that the enterprise learning, knowledge and skills have positive relationship with the organizational product development.