Title of Article: Cultural implications of ICTs and globalization in the Nigerian society

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Abstract: The paper is based on an empirical study of media professionals in Lagos. A sample of 540 selected from 20 media houses together with interviews and FGDs were used to determine the perception of the cultural implications of globalization and ICTs in the Nigerian society. It is argued that the potential influence of globalization and ICTs on the culture of the Nigerian society is unduly exaggerated in favour of cultural imperialism arguments. Globalization and ICTs are helping the growth of local culture and leading to the socio-cultural development of such a society.