Title of Article:  Socio-Cultural and Demographic Issues in E-Business Conflict Resolution.

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Abstract:  Modern business presents different experiences for different people as well as for different classes in all socio-cultural environments. As e-business creates possible openings for business, it also raises some issues especially when evaluated in the light of current global happenings. While a few of these issues are technically determined, others affect economics, political, cultural and socio-demographic compositions of human society. This paper undertakes a systematic analysis and exploration of the socio-cultural and demographic issues in the environment within which e-business takes place in Nigeria. It considers the emergence of e-business and then raises socio-cultural issues such as mode of production, economic structure, norm/legal/security issues and beliefs as well as demographic issues including size of population, spatial distribution, age and sex composition and component of population dynamics (fertility, mortality, migration), as enhancing and inhibiting factors engendering conflict in e-business promotion. Finally, it proffers solutions to the inherent conflict arising from these inhibitive tendencies.