

**COVENANT UNIVERSITY  
NIGERIA**

*TUTORIAL KIT  
OMEGA SEMESTER*

**PROGRAMME: MASS  
COMMUNICATION**

**COURSE: MAC 222**

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# **MAC 222: SPECIALISED REPORTING 11**

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1. Who is a specialised reporter?
2. Discuss four academic qualifications of a specialised reporter
3. What is a headline in a news story?
4. Discuss four steps to effective headline
5. What is business and economy reporting?
6. Mention four subsectors of the economy
7. What are the three basic necessities of life?
8. Discuss two types of specialised interview
9. The news story must be written in what?
10. What are blue chips organisations?
11. Mention two blue chips individuals in the Nigerian economy
12. Mention two part of speech a reporter should avoid using when writing a news story
13. What are the four parts of speech a reporter can use in news story?
14. Discuss the three components of a news story
15. The national economy can be divided into two areas. What are they?
16. Mention two ways in which Aliko dangote has contributed to the Nigerian economy?
17. Science and Technology Reporting is what type of reporting?
18. What are the techniques of specialised interview?
19. The 5Ws and H stand for what in news story?
20. The opening paragraph of a news story is the.....