COVENANT UNIVERSITY
NIGERIA

TUTORIAL KIT
OMEGA SEMESTER

PROGRAMME: MASS COMMUNICATION

COURSE: MAC 224
DISCLAIMER

The contents of this document are intended for practice and leaning purposes at the undergraduate level. The materials are from different sources including the internet and the contributors do not in any way claim authorship or ownership of them. The materials are also not to be used for any commercial purpose.
MAC224: FEATURE WRITING
Contributor: MISS KAYODE ADEDEJI AND DR OYESOMI

1. Create 2 feature topics
2. What are the differences between a commentary and feature writing?
3. What qualifies you as a feature writer?
4. What are the differences between a feature writer and a journalist?
5. Explain in details what feature writing mean to you?
6. What are the importance of writing a feature article?
7. Create a feature write up
8. Why feature writing?
9. Explain mundane as a characteristics of feature writing
10. Explain colourful as a characteristics of feature writing