

**COVENANT UNIVERSITY
NIGERIA**

*TUTORIAL KIT
OMEGA SEMESTER*

**PROGRAMME: MASS
COMMUNICATION**

COURSE: MAC 423

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MAC 423: RURAL BROADCASTING

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- What is a community?
- What are the types of community?
- Differentiate between rural radio and community radio
- What is the rationale for rural radio broadcasting?
- What is the situation of Rural Radio Broadcasting in Nigeria?
- Describe and explain with diagram, the concept of mass media dysfunction.
- What are the objectives of community radio?
- List and explain the models of community radio
- There are certain principles guiding the operation of community radio. What are these principles?
- What are the roles a community radio performs in its host community?
- Why is radio considered a tool instrument for rural development?
- Why has Nigeria not had a functional community radio?