

COVENANT UNIVERSITY
NIGERIA

TUTORIAL KIT
OMEGA SEMESTER

PROGRAMME: LANGUAGES

COURSE: ENG 424

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ENG 424: English for the Mass Media

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Tutorial Questions

1. Describe the stages of the 2-way communication
2. What can we assume that communication taken place between the sender and receiver
3. What factors may be consider before choosing a medium of communication
4. What factors are responsible for breakdowns in communication
5. Why is Mass communication referred to as “mass?”
6. Discuss types of communication and the most effective in terms of human relations
7. Describe some general functions and advantages of the mass media communication in the society
8. Identify some disadvantages of mass communication
9. Discuss the practice of mass communication in Nigeria
10. What are features of a Newspaper?
11. Describe the pyramid structure of the news
12. Describe the features of language use in the Nigerian mass media
13. What features of Nigerian English frequently appear in the news?
14. What is referred to as “house style” in a newspaper and does it relate to language
15. Describes some stylistic devices often used by reporters.
16. Discuss tense and aspect in English and how this is used in the news (please identify errors – this will require text analysis)
17. Explain the concept of subject-verb agreement and discuss how it is used in some specified news stories (this will involve text analysis of news)
18. What is “active and passive voice” in grammar? Investigate how this is done in the news (this will involve textual analysis of some news stories)