

COVENANT UNIVERSITY

TUTORIAL KIT

PROGRAMME: BUSINESS
ADMINISTRATION

OMEGA SEMESTER

300 LEVEL



Raising A New Generation Of Leaders

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BUS327: RESEARCH METHODOLOGY

COVENANT UNIVERSITY

CANAANLAND, KM 10, IDIROKO ROAD

P.M.B 1023, OTA, OGUN STATE, NIGERIA.

TITLE OF EXAMINATION: B.Sc DEGREE EXAMINATION SPILLOVER

COLLEGE: COLLEGE OF BUSINESS AND SOCIAL SCIENCES

SCHOOL: SCHOOL OF BUSINESS

DEPARTMENT: BUSINESS MANAGEMENT

SESSION: 2014/2015

SEMESTER: OMEGA

COURSE CODE: BUS327

CREDIT UNIT: 3

COURSE TITLE: RESEARCH METHODOLOGY

INSTRUCTION: ANSWER FOUR QUESTIONS

TIME: 2½Hours

1. Pick a research topic, operationalize it and report briefly the entire process involved in carrying out a research project taking into consideration what the different chapters contain (17.5 marks)

2 (a). What is research design? (2.5 marks)
(b) Mention 5 types of research design. (5marks)
(c) Mention the steps to a good research design. (10marks)

3 (a) What is a research topic? Differentiate between independent and dependent variable. (5 marks)
(b) Define population and describe a sample (4.5marks)
(c) Mention the various types of sampling we have. (5marks)
(d) Differentiate between probability and non-probability sampling. (3marks)

4 (a) What is citation? (3marks)
(b) Give two examples each of how to cite under following;

- i) One author (1mark)
- ii) Two authors (2marks)
- iii) Three authors (3marks)

(c) What is Plagiarism? (2.5marks)
(d) Differentiate between citation , Referencing and Bibliography (6marks)

5 (a) What is Literature review? (2.5 marks)
(b) State and briefly explain 5 importance of literature review. (10 marks)
(c). What are the various things to avoid in literature review? (5 marks)

6 (a) . What is a research problem and what are the factors that affect the selection of research problem? 7.5marks)
(b) What are the sources of research problem? (4marks)
(c) What is Research Design? List and explain the nature of a good research design (6marks)