BUS326 - International Business and World Resources (3 Units)

Department of Business Management

Covenant University
1. BUS326

1.1. BUS326 - International Business and World Resources (3 Units)

Analyses of the major business management functions of international business operations of multinational firms: topics include international business environment, organizational policies and strategies of multinational companies; industrial relations and control policies. Import and export procedures, foreign exchange procedures and the role of international cooperation such as IMF, World Bank, IBRD, GATT, etc. Prerequisite: BUS212.