DSS323 Data Collection: Analysis and Presentation (2 Units)

Department of Economics

Covenant University
1. DSS323

1.1. DSS323 Data Collection: Analysis and Presentation (2 Units)

Methods of Data Collection: Participant observation, the questionnaire, records advantages and shortcomings of each method of data collection. Questionnaire Design: Content, wording, open and pre-coded questions; protesting and pilot surveys. Interviewing: The ethic of social enquiry, the interviewer and the respondents, the problems of report and non-response. The use of Projective techniques: Socio-metric techniques in the study of small groups, scaling methods; introduction to experimental design. Focus on the importance and use of qualitative methods such as Focused Group Discussion, In-depth Interviews, Observations, Key-informant approach, role playing and semi-structured interviews in Demographic research. Data Processing: editing, coding and the problem of categorization. Tabulation Manual and machine tabulation the use of computer packages. Analysis: Interpretation and presentation of results the research proposal and the research report.