MAC116: Foundation of Broadcasting (2 Units)

Department of Mass Communication

Covenant University
1. MAC116
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The course is a first step examination of the natural elements that make broadcasting possible. It looks at the airwaves sound, the covertures of the earth etc, as they aid or disturb the broadcasting process. It describes the broadcast spectrum and the broadcast chain. Also surveys the global history, growth and development of broadcasting. It also discusses the pioneers that facilitated the evolution of broadcasting.