MAC210: News Writing and Reporting (2 Units)

Department of Mass Communication

Covenant University
1. MAC210
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This course is designed to train students to become skilled in writing publishable news copy within given deadlines. The course is a practical skill-based course designed to enable students become proficient reporters and writers of news stories for print and broadcast. The course also provides basic definitions of news and examines the structure of various journalistic formats, as well as methods of producing them. Modern trends in reporting and news writing, news assignment and beats are also discussed. The place of interviews in the news gathering process will also be emphasized. For practical experience/exposure in newsgathering, students are assigned beats from which they are expected to turn in news stories under deadlines.