MAC218: Studio Management, Operations and Program Production (2 Units)

Department of Mass Communication

Covenant University
1. MAC218
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This course first is an introduction to studio management and operations and involves systematic analyses of radio and television studio and control room technology. It also involves practical exercises in studio set-up, with the standard operating procedures and use of facilities such as the camera, mixer, console, and microphones etc. The course is also expected to train the students on program production techniques.