MAC224: Feature Writing (2 Units)

Department of Mass Communication

Covenant University
1. MAC224
1.1. MAC224: Feature Writing (2 Units)

This is an excursion into the basics of publishable articles for newspaper, magazines and other print media. It involves subject determination and research, investigation, interpretation of issues, ethical problems, and preparation of copy. It involves lessons on types and methods of writing, targeting of the audience, use of varying writing devices, readability and creative use of language are also highlighted.