MAC227: Speech Communication & Rhetoric

Department of Mass Communication

Covenant University
1. MAC227

1.1. MAC227: Speech Communication & Rhetoric

(2 Units)

This course focuses on both the theory and the practice of rhetoric. The course also delves into effective public speaking as an art and analyses the different types of speeches and audiences. Students critique historically significant speech texts and other forms of public rhetoric. They also present speeches adapted to particular genres, audiences, purposes and occasions.