1. MAC310

1.1. MAC310: International Communication I

(2 units)

This course discusses issues like communication imbalance, media/cultural imperialism, global information flows, the New Communication Age, Press Freedom and the role of news agencies in the gathering and dissemination world news and information. The course also considers the role of the international media in the eradication of global images. The focus of this course will be on the unidirectional flow of information between the industrialized and Third World nations, and how ideology, culture, economy and international market structure have all contributed either in hindering or advancing the international flow of news among nations. The impact of Globalization and ICT will also be a primary focus in this course.