MAC313: Issues in Nigeria Media 1 (2 Units)

Department of Mass Communication

Covenant University
1. MAC313

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This course will attempt a critical analysis of significant events and personalities that have featured in and characterized the Nigerian mass media from the political, social and economic points of view. This course underscores the dynamics of the mass media in Nigeria and their institutional data. It will also consider the use of historical research techniques to showcase important events in the life of a nation (in this case, Nigeria) or an institution (in this case, the mass media). The Part One of this course will focus on issues in the Nigerian Print Media industry.