MAC334: Announcing and Presentation (2 Units)

Department of Mass Communication

Covenant University
1. MAC334
1.1. MAC334: Announcing and Presentation (2 Units)

The course involves the study and acquisition of various presentation skills for the broadcast media. It examines the fundamentals of voicing and the nature of speech. It discusses the use of the microphone and the camera. The performance types: the actor, the straight announcer, the disc jockey, the interviewer, the compere etc. It also involves practical exercises in the various roles.