MAC335: Citizen Journalism (2 Units)

Department of Mass Communication

Covenant University
1. MAC335

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This course - Citizen Journalism also known as "public", "participatory", "democratic", "guerrilla" or "street journalism" explores how members of the public can play an active role in the process of collecting, reporting, analyzing and disseminating news and information, using existing media organizations. The public is usually helped in this instance by the new media technologies which are easily deployed in the broadcast industry. Because of the tendency to confuse Citizen Journalism with Community Journalism or Civic Journalism which are practiced by professional journalists, this course will also attempt to differentiate between these variants.