1. MAC341
1.1. MAC341: News Agency Journalism (2 Units)

This course exposes the student to international news gathering and reporting through wire services. The student is introduced to international news organizations and how they operate. The political, economic and psycho-social factors that impinge on the performance and efficiency of a foreign correspondent are discussed. The student is also introduced to the various levels at which news agencies operate national, e.g. NANS; regional PANA; world - Reuters, AFP, UPI etc.