MAC343: Broadcast Commentary and Critical Writing (2 Units)

Department of Mass Communication

Covenant University
1. MAC343
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This course is an examination of the opinion function of broadcasting and types of commentaries with particular attention to the editorial and application of principles derived from research in persuasive communication and attitude change from the core of this course. Distinction between commentary and critical writing: types of criticisms and art review for radio and television are also taught in this course.