MAC344: Film and Video Production (2 Units)

Department of Mass Communication

Covenant University
1. MAC344
1.1. MAC344: Film and Video Production (2 Units)

This is a practical skill-based course designed to teach basic techniques in video and film production. The course shall commence with an introduction to the technical terms used in film making and video production. Non-dramatic Production e.g. social events, sporting events, etc. shall be the focus of practical work. Camera approach using single or multiple camera set-ups, shall be discussed. The course shall also examine stages in both film and video production: planning, shooting, editing and distribution. A video production of 30 minutes or more is expected to be a part of the course.