MAC427 Conflicts and Diversity Reporting

Department of Mass Communication

Covenant University
1. MAC427

1.1. MAC427 Conflicts and Diversity Reporting

(2 Units)

The course explores the ideal roles of the mass media in covering social conflicts such as are prevalent in Nigeria and examines strategies for creating media-based initiatives to transform conflict and help manage its consequences. A look at the need for the media to combine this role of a guide-dog with the more usual role of watchdog as the occasion arises, and in the context of the emerging concept of Civic Journalism.