MAC432: Academic Writing in Mass Communication (2 Units)

Department of Mass Communication

Covenant University
1. MAC432
1.1. MAC432: Academic Writing in Mass Communication (2 Units)

This course focuses on the essentials of scholarly writing with emphasis on final year project writing. The course also prepares the student for writing publishable papers in reputable journals. The students are expected to write a mini-project, do proposals and study the different referencing styles.