PRE415: Public Relations in Government

Department of Mass Communication

Covenant University
1. PRE415

1.1. PRE415: Public Relations in Government

(2 Units)

This course talks about the structure of government (i.e Federal, State and Local Governments); types of government; organs of government etc and how Public Relations is applied into its operations. The theory of separation of powers, citizens rights, duties and obligations and how PR affects or influences all these are also part of focus of this course.