PRE422: Legal and Ethical Aspects of Public Relations and Advertising (2 Units)

Department of Mass Communication

Covenant University
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Review of Media Laws and Ethics (See MAC410), Public Relations codes and ethics, e.g. the NIPR Code, the WAPRA Code, and the IPRA Code. Some national PR codes for comparison e.g. the IPR Code (Britain) and the PRSA Code (the USA).