SOC228 Sociology of Mass Communication (2 Units)

Department of Sociology

Covenant University
1. SOC228
1.1. SOC228 Sociology of Mass Communication (2 Units)

An introduction to sociological study of mass communication in society, including the understanding of the nature, functions and concepts of the Mass Media. The characteristics of the mass communication system and its relevance to human society are emphasized in this course. The theories of mass communication are also examined, including the problems and/or dysfunctions in the system and how mass communication can enhance development.