EDS121: Entrepreneurial Development Studies II (1 Unit)

Department of Political Science and International Relations

Covenant University
1. EDS121

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Topics covered include the following: Generating Entrepreneurial ideas and translating same with action, The source and approaches to the study of Entrepreneurship, constraints of launching Business, Youths and Money Management, Investment, Introduction to Capital Market, Classification of Entrepreneurs, Economic Importance of Entrepreneurship, Entrepreneurial Windows. Factors that influence Entrepreneurship. The practice of Entrepreneurship Productivity, Salaried Employment Vs Entrepreneurship, Introduction to Marketing Management, Forms of Business Organizations, their advantages and disadvantages. Introduction to International Trade. Students are also expected to submit a term paper on Entrepreneurship from some selected areas of SMEs (Small And Medium Scale Enterprise) operations.