EDS211 Entrepreneurial Development Studies III (1 Unit)

Department of Political Science and International Relations

Covenant University
1. EDS211
1.1. EDS211 Entrepreneurial Development Studies III (1 Unit)

This course is the continuation of EDS111 and EDS121. Objective: The course is aimed at exposing students to the opportunities in Entrepreneurship and the basic characteristics required for successful performance as entrepreneurs using some related biographical studies of entrepreneurs and management giants as case studies.

Topics covered include the following: Relevance of Entrepreneurial and SMEs to the Nations and Societies and Individuals, More on biographical studies of business thinkers, Entrepreneurs and Management Giants, Introduction to International Entrepreneurship, Entrepreneurship and globalization, accelerated industrialization through active promotion and development of SMEs, SMEs: Definitions, Advantages and Disadvantages, Management Challenges of SMEs. Managing the Business Growth. Students are also expected to submit a term paper on Entrepreneurship from some selected areas of SMEs (Small and Medium Scale Enterprise) activities, operations etc.