EDS221 Entrepreneurial Development Studies IV (1 Unit)

Department of Political Science and International Relations

Covenant University
1. EDS221
1.1. EDS221 Entrepreneurial Development Studies IV (1 Unit)

Topics covered include the following: More on biographical studies of business thinkers, Entrepreneurs and Management Giants in Nigeria, Africa and Europe. Theoretical Framework of Entrepreneurship, Feasibility studies, Marketing Management in Entrepreneurship, Impact of Modern Technologies on Entrepreneurial Ventures in Developing Countries. The SMEs: Challenges and Prospects, Financing of SMEs in Nigeria. Planning, SMEs and Capital Markets. Term paper on Entrepreneurship from some selected areas of SMEs (Small and Medium Scale Enterprise) operations