

Title of Article : The Competitive Advantage of Outsourcing the Products and Services of the Nigerian Service Industry.

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Abstract: The study examines the concept of outsourcing and the possible impact it has on the competitive advantage on a company in Nigerian Economy. Three hypotheses were formulated in null form and Chi-Square statistical method was used to analyze the data obtained from the field. The findings showed that outsourcing helps companies compare their prices with their own costs and that of top performing companies for cost control. This enables them to adopt the appropriate price strategy for the outsourcing contracts. It was recommended that the top management should aim at taking advantage of the services of experts who specialize in their non-core activities and functions among others. This is to help have a vantage competitive advantage.