

Title of Article: Combating organizational stagnation via intrapreneurship and innovation.

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Outlet: Date of Publication: Under Review.

Abstract: The relentless pressure of market competition is increasingly making it more difficult for organizations to maintain competitive advantage. One of the strategies organizations can adopt to combat turbulent periods is to tap into the entrepreneurial potentials of their employees. This will culminate into identifying new niche or establishing new ventures. This article seeks to explore the benefits of the intrapreneurial mindset as opposed to the employee mindset in combating organizational stagnation.

Key words: Innovation, Intrapreneurship, organizational stagnation