

**Title:** Strategic Management Applications in Rejuvenation Efforts of South-Western Nigerian Hotels: Facilities Management Perspective.

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**Abstract:** A survey was conducted of probabilistically determined fifty-seven hotels of various 'stars' in South-Western geo-political zone of Nigeria to investigate the responsiveness of the hotel organizations to strategic property management practices in particular level of use of facilities management, level of commitment to business development, use of information and communication technology and support services procurement methodology. It was found out that the use of facilities management, commitment to business development, use of information and communication technology and support services were low ebb. The study recommend that International Facilities Management (Nigeria Group), hotel organizations and governments at all levels in Nigeria should be conscious of this development and put in place strategic actions to market and educate the gentries on the efficacy of Facilities Management in running hotel business.