



# Covenant University Newsflash

A daily update of News and Events in Covenant University March 4, 2014

The daily activities of Ado Odo/Ota people has come under the influence of community radio since the commissioning and commencement of transmission of Covenant University's Hebron FM, broadcasting on 88.2 Frequency-Modulated band, in October 2013.

Hebron FM, within the last six months has been able to prove that the Nigerian Broadcasting Commission (NBC) licensing of community radio was a noble initiative. The station has been able to create a platform for social integration and communal discourse among the people of Ota and environs by setting agenda for discussion on the airwaves.

The beauty of Hebron FM style of broadcasting is rooted in its ability to engage the people in their local dialect, creating a customized programme that actually addresses pressing social needs of Ado Odo/Ota community, while also giving the people a voice to get back to the administrators at various levels.

One programme that has elevated the level of social discourse in the community is the early morning breakfast show "Oju mo'ayo" (meaning A New Dawn with Joy). The two and a half hours programme has

## Covenant University Hebron FM: A Tool for Community and Social Impact



Head, Yoruba Presentation Department, Hebron FM, Miss Oladepo Jumoke at her beat

won the hearts of the locals to the budding radio station receiving an average of 35 callers on every edition.

'Oju mo'ayo' is a compendium of diverse programmes that get the people of the community to start on the day. This includes segments such as *Eya Ise*, *Omi Imoran* and *Oro ti' nlo*. Each of these programmes has come to constitute a

major early starter for the community.

Hebron FM has availed the community the privilege of independent witness reporting, that is, telling their own story as it happens in their locality.

The eyewitness reporter aspect of Hebron FM programming has helped curb social vices in the neighborhood. Recently, the station aired the report of residents of Oju-Ore and Iyanalyesi on the activities of drug peddlers in their neighborhoods. Days after the report, the Nigerian Police swung into action, clearing out those areas and restoring sanity to the localities. At another instance, the head of the Power Holding Company of Nigeria in-charge of the community has had to intervene when callers repeatedly complained about their community being in total blackout.

In addition, the station has helped the people report vehicular traffic in and around Ado/Odo Ota. The platform of eyewitness reporting has helped the state Traffic Control and Enforcement unit (TRACE) to ease the flow of traffic and remove broken-down vehicles from the roads to make for a smooth drive around the community.

The station has developed diverse programmes that are tailored to meet the needs of different class of listeners and this is with the intention of promoting Covenant University community development drive to help improve the standard of living in the community.

Some of these programmes are geared towards inspiring people, developing their capacity to do new things, giving health tips, keeping them abreast of events around the

Contd. on Pg 2

## 4Cs of a Winning CV Revealed

Conciseness, clarity, completeness and consistency have been highlighted as key points in building a winning curriculum vitae (CV). This was the submission of the Vice-President (Careers) of Covenant University Alumni Association (CUALA), Mr. Taiwo Oyekoya in a Career Development Workshop organised for the work study students and other interested students recently.

Mr. Oyekoya emphasised that these are the basics expected in a standard CV, in addition to a cover and thank you letter when applying for a job.

He advised that it is necessary to review a CV from time to time, possibly on a quarterly basis.

Also speaking at the programme, the Head of Recruitment, PZ Cussons, Mr. Gbenga Olufeyisan enumerated the qualities required in those who look forward to be recruited by the company. These qualities include courage, accountability, networking, drive and oneness.

He commended CU graduates currently working with the company for their extraordinary performance and inputs in achieving the goals of the organisation.

Ealier in his opening remarks, the Dean of Student Affairs, Mr. Azubuikwe Ezenwoke stated that the programme has been situated to empower the students and make them value adding personalities as they graduate from the University. He explained that this would enhance the students' competency in their places of work.

He stated further that the department has many programmes in the pipeline which would be unfolded later, this according to him, would develop students and enhance creativity on campus.

The Keynote Speaker and Registrar, Covenant University, Mr. Olumuyiwa Oludayo while addressing the participants at the workshop stated that organisations are looking for those who

# "Vision 1 Of 10 In 10, a Noble Objective"

-Dr. Walid Hassan

As the march towards the actualization of the vision to get Covenant University listed as one of the top ten universities in the world by the year 2022 intensifies, the University Management hosted a team from the Thomson Reuters for a one-day training and bibliometrics workshop, on Monday, February 24, 2014.

The team led by the Customer Education Specialist of Thomson Reuters, Dr. Walid Hassan, availed the faculty of Covenant University the privilege to better understand the knotty issues that affect the acceptance or rejection of academic materials for publication.

According to him, the vision of becoming one of the top ten universities in the world by the year 2022, is a splendid objective. "This is a very noble and very important objective for the university and for you professors. Imagine how your profile would be when your University would be ranked among the top 10 universities of the world. This is an important goal."

"This is a far reaching objective, hopefully not so far for your University, but your strategy to attaining this objective will be depending on you and you will be individually doing your homework in order to get there. The University offers you the possibility to do your work and to get there through providing subscription for you to the Web of Science, the most important tool in the world, in terms of research and research traditions."

He advised faculty, who are active in research, on the need to see themselves as major players in the vision. According to him, "One important thing in the ranking of

universities is the ranking of individual professors. The ranking of individual professors is also a function of the quality of the journal article they produce. The ranking of these journals are based on the number of citations and the number of other researchers that use their work to further other areas of research activity." During his presentation, Dr. Hassan enlightened researchers on the essence of the Web of Science. According to him, the value of every research work cannot be better than the article that they read from before going into their research activities.

He exposed them to tools that would enable members of faculty in their research endeavour, determine where to send their journals to, what to do to make their articles acceptable and published.

He highlighted the importance of exposure in attracting visibility for researchers and increasing the value of those publications. He stated that researchers in the continent cannot continue to write papers that are published in irrelevant journals that are rarely cited and or read by other researchers in other parts of the world and expect to become materials of international discourse.

The training and workshop presentations focused on optimization of bibliographic search, Web of Science: basic principle, citation index, selection process, and indexation. Other areas of the workshop include access and profile creation on the Web of Science, parameters and search fields, topic research, advance search, refinement, analysis tools, research



-Dr. Walid Hassan

operators. The one-day workshop also exposed faculty to the wherewithal of working with the Web of Science to obtain

quality results, export and use of results, analyze results, search history alerts, search author and metrics, putting together journal citation reports and helping researchers gain exposure.

In closing the training session, the Deputy Vice-Chancellor (Administration), Professor Taiwo Abioye, appreciated the officials from Thomson Reuters for the workshop and training session. She told the gathering that the event was a pointer to the seriousness and premium that Management places on the need to drive the fulfillment of the vision. According to Professor Abioye, "we are not just mouthing it, we are also driving it and by the special grace of God, we believe we will get there in record time."

The team from Thomson Reuters had earlier on paid a courtesy call to Management of the University, intimating them on the essence of their visit to the University.

Receiving the team, the Vice-Chancellor, Professor Charles Ayo, told the team that their visit was timely as it came on the heels of a working group submission on the need to reposition every aspect of the University in its quest for the attainment of the vision by 2022.

Professor Ayo, appreciated the good work of Thomson Reuters. According to him, "regardless of the feelings of stake holders within the education sector there is still need for a metric that would serve as a benchmark for the quality of education delivery. Without that, there would not have been need for a university of our nature to invite you to come talk to us."

In addition, he said, "in spite of the perception of numbers of individuals around the world, we still believe in the need to strive for quality. If we must talk about quality, there is need for a benchmark to be set and whoever is willing and interested in becoming recognized and making a mark in whatever field of endeavour, especially in the field of education, then this interaction is needful."

Professor Ayo stated that the mandate to get the University listed among the top 10 universities in the world is one that the current Management team has sat over and evolved strategies to see to its fulfillment.

He told the visiting team that the Time Higher Education and Shanghai Jiao Tong parameters of world universities ratings have been carefully selected to guide Covenant University in this path. The University's culture of discipline, timeliness and integrity, would alongside the aforementioned factors help interactions with Thomson Reuters and other partners to see the vision fulfilled.

## Covenant University Hebron FM: *Contd. from Pg 1*

world and regular sport updates.

Hebron FM, 88.2 has become one

## 4Cs of a Winning CV Revealed *Contd. from Pg 1*

can add value he therefore advised the students to be prepared to exhibit the value they possess.

He reiterated the need for branding in projecting oneself to the world and in managing reputation. He also defined branding as a way of packaging oneself in a marketable, clear and enticing way.

Mr. Oludayo enjoined the students to be value adding personalities and spoke on the ways to project one's brand, which include focusing on competencies, consistency amongst others.

In addition, while teaching on "Public Speaking", the Registrar emphasised the need to develop good communication skills.

He referred to public speaking as an essential skill that would pay dividends if one is keen about elevating one's profile and stated that it's a great way to enhance individual brand. "Build your brand around what you are comfortable with" he advised.

## FACULTY/STAFF BIRTHDAY March 4, 2014 Birthday

- **Professor Aize Obayan**  
Professor, Psychology
- **Dr. Fayomi Oluyemi Oyenike**  
Lecturer I, Political Sc. & Int. I Relations
- **Miss Olorunshola Ashade John**  
Technologist II, Biological Sciences
- **Mr. Ajibola Ayodeji Babatunde**  
Assistant Lecturer, Economics & Dev. Studies.
- **Mr. Oloke Olayinka Clement**  
Lecturer II, Estate Management
- **Mrs. Dirisu Joy Favour**  
Assistant Lecturer, Business Management
- **Mr. Adeyemi Oladipupo Alaba**  
Technologist I, Biological Sciences
- **Mrs. Akinode Monisola Oluwafunmilayo**  
Assistant Lecturer, Business Management