COVENANT UNIVERSITY
NIGERIA

TUTORIAL KIT
OMEGA SEMESTER

PROGRAMME: MASS COMMUNICATION

COURSE: MAC 329
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1. The British broadcasting service is based on the principle of
   a) Competition
   b) Choice
   c) Public service
   d) Government service

2. The British Broadcasting Corporation is funded from
   a) The fees collected for licensing radio and television sets
   b) Advertising and sponsorship
   c) Licenses from satellite television and cable services
   d) Subscription

3. Which of the following best fits the description of British Broadcasting
   a) British national commercial radio stations; national radio; local radio stations and independent radio services supplying foreign programmes
   b) British national commercial radio stations; national radio; local radio stations and independent radio services supplying local programmes
   c) British national commercial radio stations; national radio; local radio stations and independent radio services supplying international programmes

4. The British Broadcasting Corporation operates by
   a) License
   b) Charter
   c) Parliamentary permit
   d) National order

5. Technological dynamism has created room for
   a) Cross ownership of national and regional stations
   b) Acquisition and mergers of newspapers with television stations
   c) Acquisition and mergers of newspapers with radio stations
   d) Public ownership of radio, television and newspaper houses

6. In Nigerian national network broadcasting the local stations are not allowed to contribute programmes
   a) True
   b) False

7. Which of the following is true for an international broadcasting station?
   i) Programmes must have mass appeal
   ii) Programmes must cater for a select few
   iii) Programmes are made or acquired
   iv) All programmes are produced by the independents
   v) Educational programmes are inclusive
   a) i, ii, iii, iv, v
   b) i, iii, v
c) i, iii, 
d) None of the above

8 Decree No 38 of 1992 deregulated broadcasting in Nigeria. Do you think this affected the operations of Voice of Nigeria?
   a) Yes
   b) No

9 When did the Lagos Re-distribution Service start?
   a) 1937
   b) 1936
   c) 1935
   d) 1934

10 When was the Voice of Nigeria established?
   a) 1959
   b) 1960
   c) 1961
   d) 1962

11 The programmes of Voice of Nigeria must reflect the
   i) Views of Nigeria as a federation as well as fully reflect her culture
   ii) Characteristics, affairs and operations of Nigeria
   iii) Enhance the foreign policy and image of Nigeria
   iv) The dominant political culture of the country
   v) The dominant political figures
   a) i, ii, iii, iv, v
   b) i, ii, iii, iv
   c) i, ii, iii,
   d) i, ii

12 Radio Nigeria has the exclusive rights to radio broadcast externally.
   a) True
   b) False

13 The Voice of Nigeria transmits in six languages. These are
   a) English, French, Arabic, Hausa, Fulfude and Kiswahili
   b) English, French, Arabic, Hausa, Italian and Kiswahili
   c) English, French, Arabic, Hausa, Portuguese and Kiswahili
   d) English, French, Arabic, Hausa, Ibo, Yoruba

14 Nigeria uses Niger Cool FM to tell Ghana that she is the giant of Africa
   a) Yes
   b) No

15 Murhi International Television is one of the channels Nigeria uses for her foreign Service broadcasting
   a) Yes
b) No

16 Kenya Broadcasting Corporation was established by the Portuguese.
   a) Yes
   b) No

17 Kenya Broadcasting Corporation was the forerunner of Voice of Kenya.
   a) True
   b) False

18 In which country did the Turner-Brynon Report lead to the establishment of broadcasting?
   a) Kenya
   b) Libya
   c) Nigeria
   d) South Africa

19 Where can Radio Omburman be found?
   a) Kenya
   b) Sudan
   c) Ethiopia
   d) Zimbabwe

20 Which country used its broadcast service to fight off foreign invasion?
   a) Kenya
   b) Sudan
   c) Ethiopia
   d) Zimbabwe