

**COVENANT UNIVERSITY
NIGERIA**

*TUTORIAL KIT
OMEGA SEMESTER*

PROGRAMME: SOCIOLOGY

COURSE: SOC 224

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SOC 224: SOCIAL PSYCHOLOGY 2

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1). What is attitude?

There are many ways to define attitude. An attitude is a stable and enduring disposition to evaluate an object or entity (a person, place, or thing) in a particular way.

2). Discuss attitude with its two other elements.

3). How is attitude formed?

4). Discuss the three cognitive representations of attitude.

5). What are the functions of attitude?

6). Attitudes and behaviours are quite often predictably related. Discuss two very good reasons.

First, **actions influence attitudes** (changing attitudes with Behaviour).

Secondly, **attitudes influence actions**.

7). Discuss persuasion as the process of attitude change.

8). Explain the two forms of cognitive approaches in persuasion.

The **central route**, and the **peripheral route**.

10). How can you get communication to influence behaviour?

11). What is Social influence

12). Discuss the Behavioural consequence of social influence.

Conformity, Compliance and obedience.

13). What is social group?

14). What is group cohesion and what are factors that affect group cohesion?

15). Discuss the 5 stages in group process.

Forming, Storming, Norming, Performing and Adjourning

16). How does group influence individual behaviour?

17). Discuss in detail Social facilitation.

18). Explain social loafing.

19). What is leadership and explain the two types of leadership?

20). What makes leadership effective.