COVENANT UNIVERSITY
NIGERIA

TUTORIAL KIT
OMEGA SEMESTER

PROGRAMME: SOCIOLOGY

COURSE: SOC 224
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The contents of this document are intended for practice and leaning purposes at the undergraduate level. The materials are from different sources including the internet and the contributors do not in any way claim authorship or ownership of them. The materials are also not to be used for any commercial purpose.
1). What is attitude?

   There are many ways to define attitude. An attitude is a stable and enduring disposition to evaluate an object or entity (a person, place, or thing) in a particular way.

2). Discuss attitude with its two other elements.

3). How is attitude form?

4). Discuss the three cognitive representation of attitude.

5). What are the functions of attitude?

6). Attitudes and behaviours are quite often predictably related likes this for two very good reasons. Discuss?

First, actions influence attitudes (changing attitudes with Behaviour).

Secondly, attitudes influence actions.

7). Discuss persuasion as the process of attitude change.

8). Explain the two forms of cognitive approaches in persuasion.

   The central route, and the peripheral route.

10). How can you get communication to influence behaviour?

11). What is Social influence

12). Discuss the Behavioural consequence of social influence.

   Conformity, Compliance and obedience.

13). What is social group?

14). What is group cohesion and what are factors that affect group cohesion?

15). Discuss the 5 stages in group process.

   Forming, Storming, Norming, Performing and Adjourning

16). How does group influence individual behaviour?

17). Discuss in detail Social facilitation.

18). Explain social loafing.

19). What is leadership and explain the two type of leadership?

20). What makes leadership effective.