

MKT317 - Oil and Gas Marketing (2 Units)

Department of Business Management

Covenant University

1. MKT317

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The main objective of this course is to expose students to the dynamics of oil and natural gas marketing with respect to development, production, transportation, and distribution and trading. Topics covered include the following; An overview of the Nigerian economy and the role of oil and gas, the structure and operation of the Nigerian energy sector, integrated petroleum business, from crude oil supply and trading through refining wholesale product marketing; the concept of deregulation and global oil pricing; regulation and regulatory authorities of oil and gas marketing including the international institutions like OPEC; issues facing oil and gas industries (e.g. externalities, financing needs, geo-political concerns) the oil industry and mega-mergers etc.