

EDS311 - Entrepreneurial Development Studies V (1 Unit)

Introductory class/Biographical studies of management giants/ business thinkers; in Nigeria, Africa and Europe; Quality Control under Entrepreneurship, Customer Service and Customer's relationship; Introduction to Material Management, Impact of modern technologies on Entrepreneurial Venture in Developing Countries; The importance and development of modern technologies for EDS, Acceleration Industrialization through active promotion and development of SMEs; Role of SMEs in economic development, Developing a technology service system for SMEs Managerial challenges of SMEs; Managing the business growth; different types of business growth, Characteristics of the different types of business growth: Problems associated with growth.