

EDS321 - Entrepreneurial Development Studies VI (1 Unit)

This is a continuation of EDS 311. The topics here include; Class/Biographical studies of management giants and business thinkers, Various forms of business, Incorporation of business, Various functions of entrepreneurship; such as Financial Function, Production Function, Marketing Function, Personnel Function, Entrepreneurial succession planning, Challenges and prospects of entrepreneurship, Taking entrepreneurs to the stock markets, e-Commerce/Entrepreneurship, International Entrepreneurship and Business Requirements, Product Creativity and Innovation.